

Dear Dealer,

Due to the new GDPR Data protection rules which will come into effect in May this year we are contacting all of our customers by both post and email to update our records and our website's dealer locator.

We want to make sure we can always contact you efficiently to avoid delays to your orders / deliveries by telephone or email. We also contact our customers using a secure mailshot system for our Newsletter and News Shots, these contain any important information regarding changes to pricing, codes, descriptions, new products and offers during the year.

These mailshots will also be our first point of contact in the event of an unexpected office closure or issues with our telephone system. This system holds only your company name and email address. You can unsubscribe to this at any time but please be aware we do not send out postal copies of this information.

RUAG will never pass your details on to third party companies or for marketing purposes but may give your company name, phone number, email or shop address to end users who are looking for somewhere to buy a product.

We also have a Dealer locator on our website which will display this information, we will only list the details of those dealers who have given their express permission on the attached form. In some instances our suppliers may wish to also list your details on their own websites, we will only pass on your details if you have marked on the following form that this is acceptable.

We would appreciate if you could fill in the accompanying form and return it to us by post, email or fax:

RUAG Ammotec UK Ltd  
Upton Cross  
Liskeard  
Cornwall  
PL14 5BQ

Email: [marketing.uk.ammotec@ruag.com](mailto:marketing.uk.ammotec@ruag.com)

Fax: 01579 364033

Yours sincerely

Charlie Lucas

Marketing Manager

### CONTACT INFORMATION FORM

Company Name (For Dealer locator):	Invoice Company Name (If different):
Company Address (For Dealer locator):	Invoice address (if different):
Any additional addresses can be listed on the reverse of this form, please specify the purpose of any additional addresses – I.e. for Goods delivery only.	

**CONTACT DETAILS:**

Shop (This will be displayed on our dealer locator)	Telephone:	Email Address:	Website Address:
Orders	Telephone:	Email Address:	Contact Name:
Accounts/invoicing	Telephone:	Email Address:	Contact Name:
Additional Details (as applicable, please specify use)	Telephone:	Email Address:	Contact Name:
Marketing Emails (This is the email addresses you would like to receive our email newsletters):			
Opening Times / Days (if they may affect the delivery of goods):			

- YES    NO - I give permission to display my company on the RUAG UK dealer locator  
 YES    NO - I give permission to pass my details on to relevant suppliers for their dealer listings  
 YES    NO - I give permission for RUAG to send me email newsletters / news shots  
 YES    NO - I give permission for RUAG to pass my details to end users looking for a local gunshop / dealer

By signing and returning this form you agree for RUAG Ammotec UK Ltd to hold the above information for our records and the purposes of contacting you. You also agree to our general Terms & Conditions (a copy of which can be found in your Trade price list).

Name:	Signature:	Date:
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